



# The Low Down to Hull & Back News

### Contacts

Publisher: Nikki Mantell nmantell@lowdownonline.com  
 Editor: Nikki Mantell nmantell@lowdownonline.com  
 Manager: Liette Roberts general@lowdownonline.com  
 Display Ads: Pam Connolly general@lowdownonline.com  
 Class. Ads: Kathy McDonald classifieds@lowdownonline.com  
 Publishing Company: Independent  
 Audit Basis: CMCA

### The Low Down to Hull & Back News

759 Riverside Drive  
 Wakefield, Quebec  
 J0X 3G0  
 Phone: 819-459-2222  
 Fax: 819-459-3831

### Cities Served

Chelsea  
 Kazabazua  
 Danford Lake  
 La Peche  
 Low  
 Wakefield

### Circulation

1,134  
 125  
 48  
 210  
 148  
 693

### Postal Code

J9B  
 J0X  
 J0X  
 J0X  
 J0X  
 J0X

**Specifications: Weekly**

**Language: English**

**Total Circulation: 3,141**

Publication Day	Deadline	Type	Col. Width	# of Cols.	Page Depth	Line Rate	1 Col	2 Col	3 Col
Wednesday	Friday	Tab	11.5 picas 1.916"	5	215	0.72	\$175	-	\$405

### Flyer Inserts

Cost: \$100.00 CPM

Computer type: Mac  
 Program: InDesign



### Delivery Address

Performance Printing  
 65 Lorne St, Box 158, Smiths Falls  
 Ontario

Quebec Community Newspapers Association  
 400 Grand Blvd., Suite 5, Ile Perrot, QC, J7V 4X2  
 Phone: 514-453-6300 Fax: 514-453-6330 Email: info@qcna.qc.ca Web: qcna.org