

BEST COMMUNITY NEWSPAPER PROMOTION

This was a tough contest to judge, but *The Eastern Door* was the clear choice. Important cause, lots of coverage and a nice promotion for both the paper and the community. I like the other two finalists very much as well - simple ideas that would certainly keep readers coming back for more.

Kateri Memorial Foundation
Moccasin Walk
 October 6, 2012 • Kahnawake Mohawk Territory for a healthier community

What to bring if you're a PARTICIPANT:
 Moccasin Walk t-shirt & water bottle, cell phone, rain gear (if necessary) and your HAPPY FEET!

All OTHERS: bring a lawn chair, a big appetite, bells, whistles, horns, a loud cheering voice and CASH donations :-)

The Eastern Door Half & Half Raffle \$5.00 for 7 tickets Prize is up to \$1,500 Drawing October 6th 6:00pm

We also have a raffle table with great prizes. Buy an arm's length of tickets for \$10.00 for a chance to win **AWESOME PRIZES...**

LeStage Auto on-site with some great vehicle deals.

Team Kahnawake Cycling Our Volunteer Safety Squad

Help to raise \$100,000 for the KMHC

The Big Day is Almost Here!

7am	Opening Ceremony, registration begins. New participants still welcome!
8am	40km walkers START - come see them off!
9am	Coffee and breakfast snacks FOR SALE Raffle table opens - great prizes!
10am	20km walkers START - cheer them on!
11am	10km walkers 1st START
NOON	10km walkers 2nd START
1pm	10km walkers begin to trickle back in
2pm	20km walkers returning - reading some tobiacs TLC at Dr. Sklar's chiropractic tent.
3pm	Participants are returning regularly. Food is still being prepared - stop by for a late lunch or early supper! Buy your HALF & HALF it's almost drawing time
4pm	40km walkers can be seen on the horizon. Let's give them a big cheer!
5pm	Closing ceremony Raffle Drawings!

COME FOR LUNCH! MUSIC! SHOPI!

We're fundraising to buy a new accessible bus for the Kateri Memorial Hospital Centre.

Bring A Buddy! All Welcome to Join in the FUN-draising!

Come up to Karonhianorhna School to spend some time cheering on the walkers and socializing for a good cause.

- Corn Roast
- Chili
- Soup
- BBQ
- Jewelry
- Beadwork
- Raffle
- Games
- \$ more!

DRIVE-BY DONATION BARRELS WILL BE LOCATED ON EITHER END OF TOWN AT THE CROSSES.

1 THE EASTERN DOOR

Love the idea, lots of extensive coverage and work for an important cause, and a nice payoff. Keep up the good work!

PAGE 4 WEDNESDAY, MAY 30, 2012 CHRONICLE TELEGRAPH

MNBAQ public mural is a peek into 'Wonderland'

By Business Music

On Saturday, May 26, the public was invited to participate in a mural project at the Moccasin national day house in the Quebec (MNBAQ). The 70-metre mural was painted on the wall recently under construction. The artist responsible for devising and overseeing the mural is local alternative art gallery, Megan Bridge, and her collectively and individually bringing increasingly well-known for their graffiti art styles.

The mural was created by Megan Bridge, gallery director Alexander Lerner and MNBAQ curator of contemporary art, Suzanne Lamarche. The mural project was made possible thanks to support from the local business community and individuals bringing increasingly well-known for their graffiti art styles.

A new, young painter works on an abstract portion of the mural.

as Felix Kahn and Dominique Thériault and exhibition at the Moccasin national day house in the Quebec (MNBAQ). The mural project was made possible thanks to support from the local business community and individuals bringing increasingly well-known for their graffiti art styles.

Photo of the Week Contest

NEED HELP WITH YOUR BUSINESS? START, GROW OR EXPAND YOUR BUSINESS TODAY!

On Thursday, June 14, 2012, YES, in partnership with Voice of English-speaking Quebec, is providing its Professional Business Coaching Services in Quebec City.

UPCOMING FREE BUSINESS SEMINAR SERIES

Available for both women and men, this series is designed to increase their business knowledge, professional and financial in the local and international marketplace. The series will focus on the following topics: Marketing Your Business, Building Your Business Network and Your Business Plan & Budgeting in Success.

Thursday, June 9, 12 & 16, 2012, 6:00 PM - 8:00 PM
 Jeffrey Hall Pavilion, Salon 1133 & 1135, 1135 avenue Sainte-Foy
 Registration: \$100.00

For more information or RSVP services visit www.qcnaonline.ca.
 Contact: Sherry A. O'Connell, Director of Business Development, 418-863-2360 ext. 225
 Email: sherry@qcnaonline.ca

2 QUEBEC CHRONICLE-TELEGRAPH

Really nice idea that most definitely kept readers guessing. This could be done in pretty much every city - very versatile and simple concept.

sunwing.ca **BENTLEY** The Suburban

ESCAPE THE LATE WINTER BLUES CONTEST

WIN AN ALL INCLUSIVE TRIP FOR 2 TO CUBA WITH SUNWING VACATIONS and a complete set of luggage from Bentley

To enter: go to the contest page at www.thesuburban.com. Click on the Escape the winter blues contest button. Fill out the entry form and tell us which suitcase number you think is this week's winning suitcase number. Each participant that chooses the correct suitcase number will be entered into the draw for the grand prize.

One entry per week. Deadline for each week's entry is Monday at 11:59 AM. You must enter each week for three weeks that the contest runs. Grand Prize winner will be announced on April 8th. Winner name and photo will be announced in the April 11th edition of The Suburban. Trip does not include taxes. No purchase necessary to enter. Details on website.

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3 THE SUBURBAN

Nice prize, great promotion for client and paper alike.

Judge: Blake Wolfe, News Editor, The Standard Newspaper, Port Perry, ON
 Number of entries in the Best Community Newspaper Promotion category: 6